



Strategy as a Service

Introduction

Totago Advisory's Strategy as a Service (StaaS) provides executives with ongoing access to strategic guidance on data, AI, and cloud investments. Instead of cycling through the wrong hires or tools, executives can rely on Totago Advisory as a Virtual Chief Data & Analytics Advisor.

The Problem

Organizations new to data & AI often face two recurring challenges

- Role Confusion: not knowing if they need a Data Architect, BI Manager, or Data Scientist.
- Architecture Paralysis: endless debates over tools, platforms, and strategies with no clear business-aligned decision.

The result? 6–12 months wasted reposting roles, buying overlapping tools, and stalling transformation.

Our Solution

- Totago Advisory acts as your Virtual Chief Data & Analytics Advisor, helping executives make confident, ROI-focused decisions. With StaaS, you get ongoing access to:
- Role clarity & hiring support
- Tool selection & vendor evaluation
- Data load & pipeline strategies
- DW vs Data Lake vs Lakehouse guidance
- Data retention & archiving strategies
- Quarterly roadmap steering

Service Tiers

TIER 1 ADVISORY LITE

- Monthly check-in calls
- Vendor and role guidance
- Light-touch advisory for early-stage or small-scale initiatives

\$3500

TIER 2 STRATEGIC PARTNER (FRACTIONAL CDAO)

- Weekly strategy sessions and roadmap refresh
- Interview and hiring support
- Vendor/tool evaluation and selection guidance
- Recommended for growth-stage organizations

\$9500

TIER 3 EMBEDDED STRATEGY OFFICE

- Always-on access with 24–48 hr. SLA
- Direct steering of governance, architecture, and hiring
- Oversight of enterprise-level data and AI strategy execution
- Designed for enterprises needing a CDAO-as-a-Service model

\$18500

Deliverables

- Role Clarity Map
- Tool & Vendor Decision Matrix
- Data Load & Pipeline Strategy Recommendations
- DW vs Data Lake vs Lakehouse Alignment Guide
- Data Retention & Archiving Policy Template
- Quarterly Roadmap Steering Document

Our Solution

- ✓ Avoid wasted cycles on wrong roles & tools
- ✓ Build the right team with the right architecture
- ✓ Confidently choose DW, Data Lake, or Lakehouse for growth
- ✓ Optimize pipelines for ROI, not just technology
- ✓ Stay compliant & cost-efficient with clear archiving policies
- ✓ Keep strategy adaptable as the business evolves

Your Next Step

Ready to de-risk your next data or AI investment? Totago Advisory's StaaS model is designed for executives who need clarity, guidance, and ongoing strategic partnership.

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